

# **PARK COUNTY FAIR SPONSOR**

In 1911 when Park County was founded, it was decided that Cody would be the home of the Court House and Powell would be the home of the Park County Fair. It is a standing tradition that is the largest community event in the county. Not only does the fair provide several events and activities for the community, it also brings in crowds from all over. Being a sponsor of the Park County Fair is an opportunity to showcase your business and reach a multitude of demographics in one single location. By sponsoring the Park County Fair you are helping create lasting memories for exhibitors and spectators alike. Don't miss out on your chance to be part of this incredible community event. As always, if you do not see a sponsorship option that suits your business, please call us at 307-754-8855. We are always open to creating custom sponsorship opportunities.

## **2023 Park County Fair**

This year we have added more opportunities for businesses and people to get their names in front of the public. Please review the packet and see what option would work the best for you. We already have grandstand events lined up and most of our free activities for the patrons.

### **Grandstand Events**

Tuesday – Pig Mud Wrestling

Wednesday – Stock Dogs

Thursday – Tris Munsick

Friday – Figure 8 Race

Saturday – Demolition Derby

# PARK COUNTY FAIR SPONSORSHIP OPTIONS

Cost of banners is included

## Day-at-the-Fair Sponsor

### **\$1800 (5 Available)**

- Day Sponsor listed in all applicable advertising and media
- Two (2) 2'x4' banners displayed on the grounds during the fair.
  - One of these banners will be displayed on the back of the grandstands year round
- Two (2) 2'x6' banners displayed at 5th street & 7th street gates on designated day
- One (1) 4'x6' banner displayed in the arena during the fair grandstand events  
~Sponsorship will be announced during the event for the sponsored day
- Recognition in online Park County Fair Premium Book (1/2 page add)
- Company Name included on all daily gate and event tickets on your designated day
- Fair sponsor social media mention
- Company logo listed on [www.parkcountyeventsandfair.com](http://www.parkcountyeventsandfair.com) as a Day-at-the-Fair Sponsor
- Up to four (4) weekly individual gate admission passes
- Four (4) Grandstand tickets to all Grandstand Events
- Use of product display/information booth by the main gate at the fair on your designated day (10x10 booth)

Please Note: Past sponsors given right of refusal on day – all others are on a first come/first serve basis – Limit to 5

Name of day must be approved by the Park County Fair Advisory Board

Example: Energy Day sponsored by ZVX Company

## The Yellowstone

### **\$1000**

- Two (2) 2'x4' banners displayed on the grounds during the fair.
  - One of these banners will be displayed on the back of the grandstands year round
- One (1) 4'x6' banner displayed in the arena during the fair grandstand events
- Recognition on [www.parkcountyeventsandfair.com](http://www.parkcountyeventsandfair.com) as a fair sponsor
- Recognition in online Park County Fair Premium Book (1/4 page add)
- Fair sponsor social media mention
- Up to four (4) weekly individual gate admission passes
- Two (2) Grandstand tickets to all Grandstand Events

## **The Buffalo Bill**

**\$750**

- Two (2) 2'x4' banners displayed on the grounds during the fair.
  - One of these banners will be displayed on the back of the grandstands year round
- Recognition on [www.parkcountyeventsandfair.com](http://www.parkcountyeventsandfair.com) as a fair sponsor
- Recognition in online Park County Fair Premium Book (Business card size add)
- Fair sponsor social media mention
- Up to four (4) weekly individual gate admission passes
- Two (2) Grandstand tickets to two Grandstand Events of your choice

## **Heart Mountain**

**\$500**

- One (1) 2'x4' banners displayed on the grounds during the week of fair
- Recognition on [www.parkcountyeventsandfair.com](http://www.parkcountyeventsandfair.com) as a fair sponsor
- Recognition in online Park County Fair Premium Book (name in book)
- Fair sponsor social media mention
- Up to four (4) weekly individual gate admission passes
- Two (2) Grandstand tickets to one Grandstand Event of your choice

## **Homesteader**

**\$250**

- One (1) 2'x4' banners displayed on the grounds during the week of fair
- Recognition on [www.parkcountyeventsandfair.com](http://www.parkcountyeventsandfair.com) as a fair sponsor

## **Barn Sponsor**

**\$600 (6 Available)**

- Two (2) 2'x6'– two sided banners hung from the ceiling of the barn
- One (1) 2'x4' banner displayed on the back of the grandstands year round
- Recognition on [www.parkcountyeventsandfair.com](http://www.parkcountyeventsandfair.com) as a fair sponsor
- Recognition in online Park County Fair Premium Book (Business card size add)
- Fair sponsor social media mentions
- Two (2) weekly individual gate admission passes
- Two (2) Grandstand tickets to one Grandstand Event of your choice

## **Kids Zone Sponsor (free activity zone)**

### **\$750 (1 Available)**

- Kids Zone Sponsor listed in all applicable advertising and media
- Recognition in online Park County Fair Premium Book (Business card size add)
- One (1) 2'x4' banner displayed on the back of the grandstands year round
- Recognition on [www.parkcountyeventsandfair.com](http://www.parkcountyeventsandfair.com) as a fair sponsor
- Fair sponsor social media mention
- Two (2) weekly individual gate admission passes
- Two (2) Grandstand tickets to two Grandstand Events of your choice

## **Exhibit Hall Sponsor**

### **\$750 (1 Available)**

- Exhibit Hall Sponsor listed in all applicable advertising and media
- Recognition in online Park County Fair Premium Book (1/4 page add)
- Company Logo on the door signing (4 sets of doors)
- One (1) 2'x8' banner displayed outside of hall
- One (1) 2'x4' banner displayed in entryway of building
- One (1) 2'x4' banner displayed on the back of the grandstands year round
- Recognition on [www.parkcountyeventsandfair.com](http://www.parkcountyeventsandfair.com) as a fair sponsor
- Fair sponsor social media mention
- Two (2) weekly individual gate admission passes
- Two (2) Grandstand tickets to two Grandstand Events

## **Show Ring Sponsor**

### **\$750 (3 Available)**

- Show Ring Sponsors listed in all applicable advertising and media
- Recognition in online Park County Fair Premium Book (1/4 page add)
- One (1) 2'x8' banner displayed inside of show ring
- One (1) 2'x4' banner displayed in entry gate of show ring
- One (1) 2'x4' banner displayed on the back of the grandstands year round
- Recognition on [www.parkcountyeventsandfair.com](http://www.parkcountyeventsandfair.com) as a fair sponsor
- Fair sponsor social media mention
- Two (2) weekly individual gate admission passes
- Two (2) Grandstand tickets to two Grandstand Events

## **Beer Garden Day Sponsor**

### **\$500 (5 Available)**

- Two (2) 2'x6'– two sided banners hung in beer garden
- Recognition in online Park County Fair Premium Book (business card size add)
- One (1) 2'x4' banner displayed on the back of the grandstands year round
- Recognition on [www.parkcountyeventsandfair.com](http://www.parkcountyeventsandfair.com) as a fair sponsor
- Fair sponsor social media mentions
- Two (2) weekly individual gate admission passes
- Two (2) Grandstand tickets to one Grandstand Event of your choice

## **Banner Sponsor**

### **\$1000 (1 Available)**

- Logo on all Banners given out as awards (50-100)
- Two (2) 2'x4' banners displayed on the grounds during the fair.
  - One of these banners will be displayed on the back of the grandstands year round
- Recognition on [www.parkcountyeventsandfair.com](http://www.parkcountyeventsandfair.com) as a fair sponsor
- Recognition in online Park County Fair Premium Book (1/4 page add)
- Fair sponsor social media mention
- Up to four (4) weekly individual gate admission passes
- Two (2) Grandstand tickets to all Grandstand Events

## **Stall Card Sponsor**

### **\$500 (1 Available)**

- Name or Logo on all Stall cards
- One (1) 2'x4' banners displayed on the grounds during the week of fair
- Recognition on [www.parkcountyeventsandfair.com](http://www.parkcountyeventsandfair.com) as a fair sponsor
- Recognition in online Park County Fair Premium Book (name in book)
- Fair sponsor social media mention
- Up to four (4) weekly individual gate admission passes
- Two (2) Grandstand tickets to one Grandstand Event of your choice



# PARK COUNTY FAIR SPONSORSHIP AGREEMENT

Please check the box for the sponsorship

- |   |        |  |        |
|---|--------|--|--------|
| <input type="checkbox"/> The Yellowstone      | \$1000 | <input type="checkbox"/> Show Ring Sponsor       | \$850  |
| <input type="checkbox"/> The Buffalo Bill     | \$ 750 | ○ Ring A   |        |
| <input type="checkbox"/> Heart Mountain       | \$ 500 | (Pig & Dairy Goat)                               |        |
| <input type="checkbox"/> The Homesteader      | \$ 250 | ○ Ring B (Beef)                                  |        |
| <input type="checkbox"/> Kid's Zone Sponsor   | \$ 750 | ○ Ring C   |        |
| <input type="checkbox"/> Exhibit Hall Sponsor | \$ 850 | (Meat Goat & Sheep)                              |        |
| <input type="checkbox"/> Barn Sponsor         | \$ 600 | <input type="checkbox"/> Day at the Fair Sponsor | \$1800 |
| ○ Swine Barn                                  |        | ○ Tuesday  |        |
| ○ Sheep Barn A                                |        | ○ Wednesday                                      |        |
| ○ Sheep Barn B                                |        | ○ Thursday                                       |        |
| ○ Goat Barn                                   |        | ○ Friday   |        |
| ○ Dairy Barn                                  |        | ○ Saturday                                       |        |
| ○ Beef Barn                                   |        | <input type="checkbox"/> Beer Garden Sponsor     | \$500  |
| ○ Poultry & Rabbit Barn                       |        | ○ Tuesday  |        |
| <input type="checkbox"/> Banner Sponsor       | \$1000 | ○ Wednesday                                      |        |
| <input type="checkbox"/> Stall Card Sponsor   | \$500  | ○ Thursday                                       |        |
|   |        | ○ Friday   |        |
|   |        | ○ Saturday                                       |        |

Custom options are available - contact the fair office 307-754-8855 to discuss. For Barn Sponsors and Day at the Fair Sponsors, past sponsors will be given first right of refusal on barn and day. All others are first come first serve basis. Return form to Park County Fair, 655 East 5th Street, Powell, WY 82435

\*Please attached, and send a JPEG image of your logo.

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ Email: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Printed Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Please return completed & signed application and payment to:  
Park County Fair 655 E 5th Street, Powell, WY 82435  
Or Fax To: 307-754-5947