

Park County
FAIR

**Sponsorship
Opportunities**
July 26-30, 2022



PARK COUNTY FAIR SPONSOR

Sponsoring the Park County Fair is much more than just a logo placed on a website, it is the chance to be part of a community institution. For 111 years, the Park County Fair has been the premiere annual event in our area. The fair is a celebration of our way of life and attendees share a strong connection to the Park County Fair, its heritage, agricultural roots and lifestyle. Sponsorships not only provide a place where a multitude of demographics can be reached in a single location, but it is a way to help the fair create lasting memories for exhibitors, participants and visitors. It is the perfect place to showcase your business and at the same time, support the fair. This unique marketing opportunity allows you to engage with the fair audience to build brand awareness in a way only a fair sponsorship can provide. Don't miss out on this chance to be part of this incredible community event. As always, if you do not see a sponsorship option that suits your business, please call us at 307-754-8855. We are always open to creating a custom alternative.

2022 PARK COUNTY FAIR

This year marks 111 years of Park County Fair. As always, we are focusing on our locals this year. We are working on getting our free stage acts lined up as well as grandstand events. We are working on additional free activities for the patrons occurring all over the fairgrounds.

Grandstand Events

Tuesday Night – Pig Mud Wrestling

Wednesday Night –to be determined

Thursday Night – Concert

Friday Night – Motocross

Saturday Night – Demolition Derby

PARK COUNTY FAIR SPONSORSHIP OPTIONS

Cost of banners is included

DAY-AT-THE-FAIR SPONSOR

\$1800 ♦ 5 Available

- *Day Sponsor listed in all applicable advertising and media*
- *Two (2) 2'x4' banners displayed on the grounds during the fair.*
 - *One of these banners will be displayed on the back of the grandstands year round*
- *Two (2) 2'x6' banners displayed at 5th street & 7th street gates on designated day*
- *One (1) 4'x6' banner displayed in the arena during the fair grandstand events*
~ Sponsorship will be announced during the event for the sponsored day
- *Listed in the Park County Fair Premium Book as day sponsor (if received prior to printing)*
~ Listed in the online version of the fair book
- *Company Name included on all daily gate and event tickets on your designated day*
- *Fair sponsor social media mention*
- *Company logo listed on www.parkcountyeventsandfair.com as a day of the fair sponsor*
- *Up to four (4) weekly individual gate admission passes*
- *Four (4) Grandstand tickets to all Grandstand Events*
- *Use of product display/information booth by the main gate at the fair on your designated day (10x10 booth)*

Please Note: Past sponsors given right of refusal on day – all others are on a first come/first serve basis – Limit to 5

- *Sponsorship must be paid in advance of the fair*
- *Name of day must be approved by the Park County Fair Advisory Board*
 - *Example: Energy Day sponsored by ZVX Company*

THE YELLOWSTONE

\$1000 ♦

- *One (1) 2'x4' banner displayed on the grounds during the week of fair*
- *One (1) 2'x4' banner displayed on the back of the grandstands year round*
- *One 4'x6' banner displayed in the arena during the fair grandstand events*
- *Recognition on www.parkcountyeventsandfair.com as a fair sponsor*
- *Recognition in online Park County Fair Premium Book*
- *Fair sponsor social media mention*
- *Up to eight (8) weekly individual gate admission passes*
- *Two (2) Grandstand tickets to all Grandstand Events*

THE BUFFALO BILL

\$750 ♦

- *One (1) 2'x4' banner displayed on the grounds during the week of fair*
- *One (1) 2'x4' banner displayed on the back of the grandstands year round*
- *Recognition on www.parkcountyeventsandfair.com as a fair sponsor*
- *Recognition in online version of Fair Premium Book*
- *Fair sponsor social media mention*
- *Up to four (4) weekly individual gate admission passes*
- *Two (2) Grandstand tickets to two Grandstand Events of your choice*

HEART MOUNTAIN

\$500 ♦

- *One (1) 2'x4' banners displayed on the grounds during the week of fair*
- *Recognition on www.parkcountyeventsandfair.com as a fair sponsor*
- *Recognition in Fair Premium Book*
- *Fair sponsor social media mention*
- *Up to four (4) weekly individual gate admission passes*
- *Two (2) Grandstand tickets to one Grandstand Event of your choice*

HOMESTEADER

\$250 ♦

- *One (1) 2'x4' banners displayed on the grounds during the week of fair*
- *Recognition on www.parkcountyeventsandfair.com as a fair sponsor*

BARN SPONSOR

\$600 ♦ 6 Available

- *Two (2) 2'x6'– two sided banners hung from the ceiling of the barn*
- *One (1) 2'x4' banner displayed on the back of the grandstands year round(per TB why for Barn Sponsor)*
- *Recognition on www.parkcountyeventsandfair.com as a fair sponsor*
- *Fair sponsor social media mentions*
- *Two (2) weekly individual gate admission passes*
- *Two (2) Grandstand tickets to one Grandstand Event of your choice*

KIDS ZONE SPONSOR (FREE ACTIVITY ZONE)

\$750 ♦ 1 Available

- *Kids Zone Sponsor listed in all applicable advertising and media*
- *Listed in Fair Premium Book*
- *Company Logo on the Kids Zone flags*
- *One (1) 2'x4' banner displayed on the back of the grandstands year round*
- *Recognition on www.parkcountyeventsandfair.com as a fair sponsor*
- *Fair sponsor social media mention*
- *Two (2) weekly individual gate admission passes*
- *Two (2) Grandstand tickets to two Grandstand Events of your choice*

EXHIBIT HALL SPONSOR

\$850 ♦ 1 Available

- *Exhibit Hall Sponsor listed in all applicable advertising and media*
- *Listed in Fair Premium Book*
- *Company Logo on the door signing (4 sets of doors)*
- *One (1) 2'x8' banner displayed outside of hall*
- *One (1) 2'x4' banner displayed in entryway of building*
- *One (1) 2'x4' banner displayed on the back of the grandstands year round*
- *Recognition on www.parkcountyeventsandfair.com as a fair sponsor*
- *Fair sponsor social media mention*
- *Two (2) weekly individual gate admission passes*
- *Two (2) Grandstand tickets to two Grandstand Events*

PARK COUNTY FAIR SPONSORSHIP AGREEMENT

✓ Please check the box for the sponsorship

- THE YELLOWSTONE \$1000
- THE BUFFALO BILL \$ 750
- HEART MOUNTAIN \$ 500
- THE HOMESTEADER \$ 250
- KID'S ZONE SPONSOR \$ 750
- EXHIBIT HALL SPONSOR \$ 850
- BARN SPONSOR \$ 600

✓ Select preferred barn

- Swine Barn Sheep Barn A Sheep Barn B Goat Barn Dairy Barn Beef Barn

- DAY AT FAIR SPONSOR \$1800

✓ Select preferred day

- Tuesday Wednesday Thursday Friday Saturday

Custom options are available - contact the fair office 307-754-8855 to discuss. For Barn Sponsors and Day at the Fair Sponsors, past sponsors will be given first right of refusal on barn and day. All others are first come first serve basis. Return form to Park County Fair, 655 East 5th Street, Powell, WY 82435

Company Name: _____ Contact Name: _____

Mailing Address: _____ Email: _____

City, State, Zip: _____ Phone Number: _____

Printed Name: _____ Signature: _____